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*South*

Tyler Jones, Rachael Hudson, and Lyndsey Colman

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University of Colorado-Boulder

Mascot- Buffaloes  
Official colors- Silver and gold  
Enrollment- 29,325  
Head coach- Jon Embree

2012 football record- 1-11



University of Arizona

Mascot- Wildcats  
Official colors- Navy and red  
Enrollment- 39,236  
Head coach- Rich Rodriguez  
2012 football record- 8-5



University of California-Los Angeles

Mascot- Grizzly Bear  
Official colors- Blue and gold  
Enrollment- 41,341  
Head coach- Jim Mora  
2012 football record- 9-4



Arizona State University

Mascot- Sun Devils  
Official colors- Maroon and gold  
Enrollment- 59,794  
Head coach- Todd Graham  
2012 football record- 8-5



University of Southern California

Mascot- Trojans  
Official colors- Red and gold  
Enrollment- 38,010  
Head coach- Ed Orgeron  
2012 football record- 7-6



University of Utah

Mascot- Utes  
Official colors- Crimson and white  
Enrollment- 32,388  
Head coach- Kyle Whittingham  
2012 football record- 5-7

## NCAA History

The NCAA is a nonprofit association that was established in 1906 as the IAAUS with the goal to better protect college athletes. Today the NCAA has over 1,200 institutional members, conferences, and organizations and splits collegiate athletics into Division I, Division II, and Division III. In 1978 Division I football was further split into Division I-A and Division I-AA, and these schools typically enjoy a wildly popular football programs, even if not usually financially successful. There is a national title available to teams through the Bowl Championship Series; after blending human poll results and computer rankings, the top two teams play each other and the winner receives the AFCA Coaches Trophy.

## PAC 12 History

The Pacific 12 is a collegiate athletic conference that is composed of 12 members that total 22 sports on the west coast. The PAC 12 was established in 1915 and has gone through 4 official names and 3 unofficial names before it was called the PAC 12 in 2011. It is headquartered in California and is currently commissioned by Larry Scott in 2010 who used to be the chairman and CEO of the Women's Tennis Association. The conference currently has 12 full members, five affiliate members, and two former members that were not asked to join the conference after it went from the PCC to the AAWU in 1959. The conference holds 443 team national championship titles, and 2,020 individual titles. The NCAA does not technically give out football national championships at the FBS level, but within the conference there are 21 football national champion titles.

## Football Operating Codes

## Administration

- The hosting team will wear dark jerseys, the traveling team will wear light jerseys
- Time of kick off will be at the discretion of home team
- Pregame festivities will start no earlier than 90 minutes prior to kickoff
- Halftime will be duration of 30 minutes, and the entertainment at halftime will be the responsibility of the hosting team
- The traveling team can bring no more than 65 players, not including coaches and administration

#### Scouting

- Each team shall trade two different copies of the game

#### Revenue

- Television revenue will be split 50/50 between teams
- Bowl game revenue will be split 50/50 between teams

#### Honors and awards

- Coach of the Year will be voted on by the committee

#### Pregame Protocol

- Spectators can enter the field no more than 90 minutes prior to kickoff
- The National Anthem will be played 10 minutes before kickoff and will be provided by the hosting team
- Coin toss will immediately follow National Anthem
- Kickoff will proceed after coin toss

#### Miscellaneous

- All appeals will be decided upon by the PAC 12 committee

- Game postponement requests must be submitted no less than 48 hours before game time, unless the postponement is a result of weather conditions, in which case both teams must agree upon postponement
- Cancellation of a game will result in a \$10,000 fine of canceling team if more than 72 hours of game time; cancellation less than 72 hours before game time will result in a \$20,000 fine
- The TV station airing the game will have control over what clips and instant replays are shown
- Tailgating is allowed in PAC 12 designated Home and Away areas
- Alcohol will be available at concession 30 minutes prior to kickoff and will cease after third quarter; consumers must be 21 and present a valid ID
- PAC 12 does allow sponsorship of games at the discretion of hosting team

## Pac 12 South Schedule

	6-Sep	13-Sep	20-Sep	27-Sep	4-Oct	11-Oct	18-Oct	25-Oct	1-Nov	8-Nov	15-Nov	22-Nov	29-Nov
USC	vs. Colorado	at California	vs. Utah	at UCLA	vs. Arizona St	vs. Washington	vs. Oregon St	at Stanford		at Toledo	vs. Oregon St		at Arizona
UCLA	vs. Utah	at Colorado	at Purdue	vs. USC		at Oregon	vs. Stanford	vs. Washington	at Arizona St	vs. Arizona		vs. Oregon St	at Ohio
Arizona									at Colorado	at UCLA			vs. USC
Arizona St.				at Colorado	at USC				vs. UCLA				
Utah	at UCLA		at USC		vs. Colorado								
Colorado	at USC	vs. UCLA		vs. Arizona St	at Utah	vs. Stanford	vs. Oregon St	vs. Kent St	vs. Arizona		at Washington	vs. Oregon	at Akron

## Conference Bowl Game Guarantees & Splits

Conference Teams	Bowl Appearance	Bowl Game Revenue	Pay Out to Conference Share % =	Bowl Income Retained % =	Shared (Split) Income Retained	Net Income from Bowl Games (Add E + F)
Washington	MAACO	\$ 1,100,000	50%	50%	\$ 550,000	\$ 550,000
UCLA	Holiday	\$ 2,075,000	50%	50%	\$ 1,037,500	\$ 1,037,500
Arizona St	Kraft Fighter	\$ 837,500	50%	50%	\$ 418,750	\$ 418,750
Oregon St	Alamo	\$ 3,175,000	50%	50%	\$ 1,587,500	\$ 1,587,500
USC	Sun	\$ 200,000	50%	50%	\$ 100,000	\$ 100,000
Stanford	Rose	\$ 17,000,000	50%	50%	\$ 8,500,000	\$ 8,500,000
Oregon	Fiesta	\$ 17,000,000	50%	50%	\$ 8,500,000	\$ 8,500,000

Total	\$20,693,750
Divided By	12
Split Per Team	\$1,724,479



### Television Conference Share

Conference Teams	Home Game TV Pay-Out	Away Game TV Pay-Out	Total TV Pay Out
UCLA	\$1,250,000	\$1,625,000	\$2,875,000
USC	\$1,000,000	\$750,000	\$1,750,000
Colorado	\$1,050,000	\$250,000	\$1,300,000
Total			\$5,925,000
		<i>Divided by ___ Teams</i>	6
		<i>Share of Television Revenue per team</i>	\$ 987,500

**Final Budget Summary for the Conference**

<b>Team</b>	<b>Total Net Game + Bowl + Television</b>	<b>Total Expense Scholarships + Salaries + Operations</b>	<b>Final Season Budget</b>
UCLA	\$ 49,504,276	\$ 5,045,749	\$ 44,458,527
USC	\$ 59,609,257	\$ 5,667,303	\$ 53,941,954
Colorado	\$ 23,809,784	\$ 2,697,450	\$ 21,112,334
Total			\$ 119,512,815



# Game Contract

Memorandum of Agreement between

College \_\_\_\_\_ and College \_\_\_\_\_

The above institutions hereby agree that a contest between their teams shall be held in accordance with the following general conditions:

Sport: Football

Time: \_\_\_\_\_

Place: \_\_\_\_\_

Media Rights: \_\_\_\_\_

Date: \_\_\_\_\_

Officials: \_\_\_\_\_

Other Conditions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The contest(s) indicated on this agreement shall not be canceled except by mutual consent of the Directors of Intercollegiate Athletics of both institutions. The team failing to carry out the terms of this agreement shall forfeit to the other team the sum of \_\_\_\_\_.

The home team agrees to furnish the officials. Exceptions – please state:

\_\_\_\_\_

This game shall be played according to the NCAA, NAGWS, and ASA RULES.

Date of Agreement: \_\_\_\_\_ Date of Agreement: \_\_\_\_\_

\_\_\_\_\_  
Director of Intercollegiate Athletics

\_\_\_\_\_  
Director of Intercollegiate Athletics

\_\_\_\_\_  
College

\_\_\_\_\_  
College

Athletic Director's Home # \_\_\_\_\_

Athletic Director's Home # \_\_\_\_\_

A yellow signpost graphic consisting of a vertical pole and a horizontal arrow pointing to the right.

# University of Colorado

Football



Rachael Hudson  
SRM 360

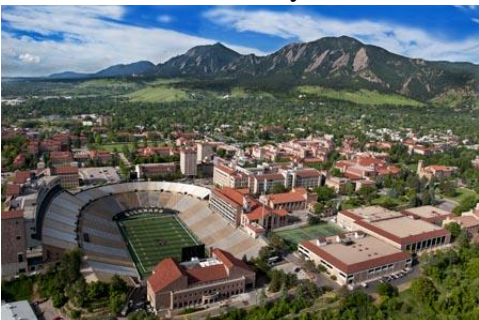
## University of Colorado school information



CU-Boulder opened its doors in 1877 and was the first university in the state of Colorado. The school is a member of the Association of American Universities, and has many notable alumni as it is becoming the leading public research facility. CU is located in Boulder, Colorado on the skirts of the Rocky Mountains, just 30 miles from the state capital, Denver. The university is known commonly as CU, instead of U of C because of what the chancellor calls “Midwest casualness”; it is more convenient to pronounce it as such instead of saying U of C as it rightly should be.

CU offers 17 intercollegiate sports including track and field, basketball, skiing, golf, and lacrosse, and the school’s official mascot is Ralphie the Buffalo. The Buffalo mascot came from a 1934 on-campus contest for the best nickname in which a Cincinnati, OH student and another student from Missouri both entered the idea of buffalo. Before 1934 common nicknames for the school were Silver Helmets, Yellow Jackets, and Grizzlies, the former two referring to the schools official colors of silver and gold. “Ralphie V” as he’s now known as, is a real, 2,000lb American Bison that is run out onto the field at the start of the game and after halftime. A real buffalo has been used at CU home games and bowl games since 1966; he even travels to some on the road appearances!

CU is a Division I school in the NCAA, and the football team has over 100 students on its roster. 11 Buffs are currently playing in the NFL, three of which play for the Green Bay Packers, and 23 Superbowls have had CU alumni play in them.





## University of Colorado 2013-14 Football Schedule

Opponent	Date	Location
USC	9/6/13	USC
UCLA	9/13/13	Home
Arizona State	9/27/13	Home
Utah	10/4/13	Utah
Stanford	10/11/13	Home
Oregon State	10/18/13	Home
Kent State	10/25/13	Home
Arizona	11/1/13	Home
Washington	11/15/13	Washington
Oregon	11/22/13	Home
Akron	11/29/13	Akron

<b>SCHOOL: University of Colorado</b>	
Number of Undergraduates	24,037
Number of Men	12,775
Number of Women	11,262

<b>PARTICIPATION</b>	
Number of Male Athletes	195
Number of Female Athletes	132

<b>HEAD COACHES</b>	
Number Full Time Male Head Coaches - Men's Teams	3
Number of Full Time Female Head Coaches - Men's Teams	0
Number Full Time Male Head Coaches - Women's Teams	1
Number of Full Time Female Head Coaches - Women's Teams	4
Average Annual Institutional Salary per FTE - Men's Teams	523,436
Average Annual Institutional Salary per FTE - Women's Teams	158,325

<b>ASSISTANT COACHES</b>	
Number Full Time Male Asst. Coaches - Men's Teams	13
Number of Full Time Female Asst. Coaches - Men's Teams	0
Number Full Time Male Asst. Coaches - Women's Teams	5
Number of Full Time Female Assist Coaches - Women's Teams	4
Average Annual Institutional Salary per FTE - Men's Teams	152,622
Average Annual Institutional Salary per FTE - Women's Teams	57,623

<b>ATHLETIC STUDENT AID</b>	
Total Men's Teams	5,131,603
Total Women's Teams	2,924,127
Percent of Aid to Men's Teams	64%
Percent of Aid to Women's Teams	36%

<b>GAME DAY OPERATING EXPENSES</b>	
Total Operating Expenses Men's Teams	5,316,744
Total Operating Expenses Women's Teams	1,923,860

<b>TOTAL REVENUE + REVENUE &amp; EXPENSE SUMMARY</b>	
Total Revenues Men's Teams	24,255,578
Total Expenses Men's Teams	21,154,389
Total Revenues Minus Total Expenses Men's Teams	3,101,189
Total Revenues Women's Teams	1,231,659
Total Expenses Women's Teams	9,170,095
Total Revenues Minus Total Expenses Women's Teams	(7,938,436)

<b>STAFF DIRECTORY INFORMATION</b>	
Gender of AD	Male
Total Number of Administrators (Asst, Assoc, Sr. Assoc. AD)	10
Number of Male Administrators	7
Number of Female Administrators	3

TEAM: **Colorado Buffaloes**

<b>HOME GAMES</b>								
<b>Income</b>	<b>Opponent</b>	<b>TV Net</b>	<b>Concessions</b>	<b>Parking</b>	<b>Merchandise</b>	<b>Ticket Sales</b>	<b>Parking</b>	<b>Total</b>
1	UCLA	\$250,000	\$265,000	\$187,640	\$450,000	\$2,090,910	\$110,000	<b>\$3,353,550</b>
2	Arizona State	\$50,000	\$265,000	\$187,640	\$450,000	\$2,090,910	\$110,000	<b>\$3,153,550</b>
3	Stanford	\$250,000	\$265,000	\$187,640	\$450,000	\$2,090,910	\$110,000	<b>\$3,353,550</b>
4	Oregon State	\$250,000	\$265,000	\$187,640	\$450,000	\$2,090,910	\$110,000	<b>\$3,353,550</b>
5	Arizona	\$0	\$265,000	\$187,640	\$450,000	\$2,090,910	\$110,000	<b>\$3,103,550</b>
6	Oregon	\$250,000	\$265,000	\$187,640	\$450,000	\$2,090,910	\$110,000	<b>\$3,353,550</b>
Total Income								<b>\$19,671,300</b>
<b>Expenses</b>	<b>Opponent</b>	<b>TV Conference %</b>	<b>Staff</b>	<b>Pre-game meals</b>				<b>Total</b>
1	UCLA	50%	\$466,665	\$1,106				<b>\$47,771</b>
2	Arizona State	50%	\$466,665	\$1,106				<b>\$47,771</b>
3	Stanford	50%	\$466,665	\$1,106				<b>\$47,771</b>
4	Oregon State	50%	\$466,665	\$1,106				<b>\$47,771</b>
5	Arizona	0%	\$466,665	\$1,106				<b>\$47,771</b>
6	Oregon	50%	\$466,665	\$1,106				<b>\$47,771</b>
Total Expenses								<b>\$286,626</b>
Total Income								<b>\$19,671,300</b>
Total Expenses								<b>\$286,626</b>
<b>Net</b>								<b>\$19,384,674</b>



### Home game budget notes

Stadium seating: 53, 613

Capacity: 100% or 53, 613

<b>Income</b>	Units	Rate	Hours	Total
Concessions	53,000	\$5.00		\$265, 000
Parking	18,764	\$10.00		\$187, 640
Merchandise	15,000	\$30.00		\$450,000
Media				
ESPN & Fox	4	\$250,000		\$1,000,000
Raycom	1	\$50,000		\$50,000
Ticket sales				
General	37,529	\$30.00		\$1,125,870
Club	16,084	\$60.00		\$965,040
Parking	10,000	\$11.00		\$110,000
<b>Total Income</b>				<b>\$4,153,550</b>
<b>Expenses</b>				
Staff				
Ushers	100	\$10.00	5	\$5,000
Security	150	\$10.00	5	\$7,500
Cleaning	200	\$8.50	5	\$8,700
Parking	50	\$8.50	2	\$850
Concessions	25	\$8.50	4	\$850
Tickets	25	\$8.50	2	\$425
Merchandise	10	\$8.50	4	\$340
Field officials	6	\$3,000		\$18,000
Scoreboard	5	\$1,000		\$5,000
Pre-game meals	79	\$14.00		\$1,106
<b>Total expenses</b>				<b>\$47,771</b>
<b>Total revenue</b>				<b>\$4,105,779</b>

<b>AWAY GAMES</b>								
<b>Income</b>	<b>Opponent</b>	<b>TV Net</b>					<b>TV Revenue</b>	<b>Total</b>
1	USC	\$250,000					\$250,000	<b>\$250,000</b>
2	Utah	\$0					\$0	<b>\$0</b>
3	Kent State	\$250,000					\$250,000	<b>\$250,000</b>
4	Washington	\$125,000					\$125,000	<b>\$125,000</b>
5	Akron	\$0					\$0	<b>\$0</b>
<b>Total Income</b>								<b>\$625,000</b>
<b>Expenses</b>	<b>Opponent</b>	<b>TV Conference %</b>	<b>Hotel rooms</b>	<b>Meals</b>	<b>Entertainment</b>	<b>Transportation</b>		<b>Total</b>
1	USC	50%	\$5,000	\$2,765	\$395	\$18,414		<b>\$276,574</b>
2	Utah	50%	\$5,000	\$2,765	\$395	\$695.80		<b>\$8,855.80</b>
3	Kent State	50%	\$5,000	\$2,765	\$395	\$37,125		<b>\$295,285</b>
4	Washington	50%	\$5,000	\$2,765	\$395	\$27,225		<b>\$160,385</b>
5	Akron	0%	\$5,000	\$2,765	\$395	\$37,125		<b>\$47,285</b>
<b>Total Expenses</b>								<b>\$786,348.80</b>
<b>Total Income</b>								<b>\$625,000</b>
<b>Total Expenses</b>								<b>\$786,348.80</b>
<b>Net</b>								<b>(\$161,348.80)</b>

### Away game budget notes

65 players+9 coaches+4 GA's+1 operations manager=79

<b>Income</b>	Units	Rate	Miles	Total
Media				
ESPN&Fox	2	\$250,000		\$500,000
Sunshine	1	\$125,000		\$125,000
<b>Total Income</b>				<b>\$625,000</b>
<b>Expenses</b>				
Hotel rooms	50	\$100.00		\$5,000
Pre-game meals	79	\$35.00		\$2,765
Entertainment	79	\$5.00		\$395
Transportation				
Airfare	79	\$310.00		\$24,490
Ground	1	\$0.70	200/avg	\$140
<b>Total expenses</b>				<b>\$32,790</b>
<b>Total revenue</b>				<b>\$592,210</b>

**TOTALS**

<b>Scholarships (EADA)</b>	<b>\$457,920</b>
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<b>Salaries (EADA or Website)</b>	<b>#</b>	<b>Price Per Unit</b>	<b>Total</b>
Head Coach	1	\$523,436	\$523,436
Assistant Coaches	8	\$152,622	\$1,220,976
Grad Assistants	4	\$7,101	\$28,404
Operations Manager	1	\$152,622	\$152,622
Rental Cars	10	\$200	\$12,000
Benefits	9	\$5,000	\$45,000
<b>Total</b>			<b>\$1,982,438</b>

<b>Operating Expense Categories</b>	<b>#</b>	<b>Price Per Unit</b>	<b>Total</b>
Recruiting (EADA)			\$42,019
Insurance			\$10,000
Pre-Season Meals	297	\$14	\$4,158
Pre-Season Housing	22	\$210	\$4,620
Helmets	114	\$300	\$34,200
Pads	150	\$200	\$30,000
Away Uniforms	114	\$330	\$37,620
Home Uniforms	114	\$330	\$37,620
Game Shoes	114	\$75	\$8,550
Practice Shoes	114	\$50	\$5,700
Sweats	114	\$50	\$5,700
Practice Apparel	114	\$100	\$11,400
Work Out Apparel	114	\$75	\$8,550
Travel Apparel	85	\$125	\$10,625
Footballs	80	\$30	\$2,400
Gameballs	5	\$30	\$150
Tees	3	\$10	\$30
Blocking Equipment	20	\$50	\$1,000
New Weights	20	\$50	\$1,000
Miscellaneous Equipment	50	\$35	\$1,750
			<b>\$257,092</b>

<b>Team</b>	
Home Game Income (Form A)	\$19,671,300
Home Game Expenses	\$286,626
Home Game Net (3 minus 4)	\$19,384,674
Away Game Income (Form B)	\$625,000
Away Game Expenses	\$786,348.80
Away Game Net (6 minus 7)	(\$161,348.80)
Net Operating Revenue (5+8)	\$19,223,325.20
Share of Television Income (Form C)	\$987,500
Bowl Game Net (Form D)	\$3,598,959
<b>Total Net Game / Bowl / TV (9 + 10 + 11)</b>	<b>\$23,809,784.20</b>
Scholarship Expenses (Form E)	\$457,920
Salary Expenses (Form E)	\$1,982,438
Operating Expenses (Form E)	\$257,092
<b>Total Scholarship / Salary / Operating Expenses (12 + 13 + 14)</b>	<b>\$2,697,450</b>
<b>Final Season Budget (11 minus 15)</b>	<b>\$21,112,334.20</b>



# University of Southern California

Football



Tyler Jones  
SRM 360



School: University of Southern California

Team Name: University Of Southern California “Trojans”

Team Colors: Cardinal, Gold

Division: 1A (Bowl-Sub Division)

Enrollment: 38,010 (2011)

President: C. L. Max Nikias

Tuition: \$45,602

Mascot: USC Traveler

Conference: PAC 12 South

Established: (School) 1880 to 53 students and 10 teachers

Undergraduate: 18,316

Graduate: 21,642

Sport Sponsorships (Men, Women): Nike

Stadium: Rose Bowl

Capacity: 92,542 (Construction started in 1921)

Field: Turf

Athletic Director: Pat Haden

Meet the coaches:

Offensive Coordinator	<a href="#">Clay Helton</a>	Since 2013
Defensive Coordinator	<a href="#">Clancy Pendergast</a>	Since 2013
Assistant Head Coach	<a href="#">Ed Orgeron</a>	Since 2013
Running Backs Coach	<a href="#">Tommie Robinson</a>	Since 2013
Special Teams Coach	<a href="#">Ross Cumming</a>	Since 2013
Linebackers Coach	<a href="#">Mike Ekeler</a>	Since 2013
Offensive Line Coach	<a href="#">James Cregg</a>	Since 2010
Wide Receivers Coach	<a href="#">Tee Martin</a>	Since 2012
Associate Head Coach	<a href="#">John Baxter</a>	Since 2010
Offensive Line Coach	<a href="#">Mike Summers</a>	Since 2013

Bowl History: 32-17

- Trojan men’s teams are tops in the nation in NCAA championships with 81, more than any other university.
- Overall, USC's men have won 94 national championships.
- USC’s women are also a force, with 23 national team titles, all since 1976

# USC



## 2013 Football Schedule

<i>Date</i>	<i>Opponent</i>	<i>Location</i>	<i>Time</i>	<i>Media Rights</i>
Sept. 6	Colorado	USC	8:00pm	ESPN (\$250,000)
Sept. 13	California	@California	3:30pm	
Sept. 20	Utah	USC	5:00pm	
Sept. 27	UCLA	@UCLA	1:30pm	Fox (\$250,000)
Oct. 4	Arizona St.	USC	3:30pm	
Oct. 11	Washington	USC	3:30pm	Raycom (\$50,000)
Oct. 18	Oregon (Homecoming)	USC	8:00pm	ESPN (\$250,000)
Oct. 25	Stanford	@Stanford	8:00pm	ESPN (\$250,000)
Nov. 1	Bye			
Nov. 8	Toledo	@Toledo	3:30pm	Fox (\$250,000)
Nov. 15	Oregon St.	USC	8:00pm	Fox (\$250,000)
Nov. 22	Bye			
Nov. 29	Arizona	@Arizona	8:00pm	Fox (\$250,000)

\*Home Games are in **BOLD**

\*Away Games are highlighted



**TEAM:**

<b>HOME GAMES</b>							
<b>Income</b>	<b>Opponent</b>	<b>TV Net</b>	<b>Tickets</b>	<b>Parking</b>	<b>Concession</b>	<b>Merchandise</b>	<b>Total</b>
1	Colorado	\$250,000	\$7,012,110	\$32,390	\$1,110,504	\$416,439	<b>\$8,821,443</b>
2	Utah		\$7,012,110	\$32,390	\$1,110,504	\$416,439	<b>\$8,571,443</b>
3	Arizona St.		\$7,012,110	\$32,390	\$1,110,504	\$416,439	<b>\$8,571,443</b>
4	Washington	\$50,000	\$7,012,110	\$32,390	\$1,110,504	\$416,439	<b>\$8,621,443</b>
5	Oregon	\$250,000	\$7,012,110	\$32,390	\$1,110,504	\$416,439	<b>\$8,821,443</b>
6	Oregon St.	\$250,000	\$7,012,110	\$32,390	\$1,110,504	\$416,439	<b>\$8,821,443</b>
Total Income							<b>\$52,228,658</b>
<b>Expenses</b>	<b>Opponent</b>	<b>TV Conference %</b>	<b>Workers</b>	<b>Rental</b>	<b>Officials</b>	<b>Meals</b>	<b>Total</b>
1	Colorado	50%	\$1,600	\$120,000	\$18,000	\$1,155	<b>\$140,755</b>
2	Utah	50%	\$1,600	\$120,000	\$18,000	\$1,155	<b>\$140,755</b>
3	Arizona St.	50%	\$1,600	\$120,000	\$18,000	\$1,155	<b>\$140,755</b>
4	Washington	50%	\$1,600	\$120,000	\$18,000	\$1,155	<b>\$140,755</b>
5	Oregon	50%	\$1,600	\$120,000	\$18,000	\$1,155	<b>\$140,755</b>
6	Oregon St.	50%	\$1,600	\$120,000	\$18,000	\$1,155	<b>\$140,755</b>
Total Expenses							<b>\$844,530</b>
Total Income							<b>\$52,228,658</b>
Total Expenses							<b>\$844,530</b>
<b>Net</b>							<b>\$51,384,128</b>
<b>AWAY GAMES</b>							
<b>Income</b>	<b>Opponent</b>	<b>TV Net</b>	<b>Gurantee</b>				<b>Total</b>
1	California						
2	UCLA	\$250,000					<b>\$250,000</b>
3	Stanford	\$250,000					<b>\$250,000</b>
4	Toledo	\$250,000					<b>\$250,000</b>
5	Arizona	\$250,000					<b>\$250,000</b>
Total Income							<b>\$1,000,000</b>
<b>Expenses</b>	<b>Opponent</b>	<b>TV Conference %</b>	<b>Gas (Bus)</b>	<b>Air Travel</b>	<b>Hotel</b>	<b>Meals</b>	<b>Total</b>
1	California		\$1,350		\$6,160	\$3,600	<b>\$11,110</b>
2	UCLA		\$54.00		\$7,040.00	\$3,600	<b>\$10,694</b>
3	Stanford		\$1,317.60		\$1,317.60	\$3,600	<b>\$6,235</b>
4	Toledo			\$35,600	\$4,840	\$3,600	<b>\$44,040</b>
5	Arizona		\$1,764		\$5,940	\$3,600	<b>\$11,304</b>
Total Expenses							<b>\$83,383</b>
Total Income							<b>\$1,000,000</b>
Total Expenses							<b>\$83,383</b>
<b>Net</b>							<b>\$916,617</b>
<b>Bowl Game Expenses</b>		<b>Tv Net</b>	<b>Air Travel</b>	<b>Meals</b>	<b>Hotel</b>		
<b>Expenses</b>	Georgia Tech.	CBS	\$22,880	\$21,600	\$4,180		<b>\$48,660</b>

## Home-Game Budget Notes

### Income

- Tickets
  - General: 70% (64,779)x  
\$70=\$4,513,530
  - Club Holder: 30% (27,762)x  
\$90=\$2,498,580
- Parking
  - 92,542x.35=\$32,390
- Concession
  - 92,542x.80x\$15.00=\$1,110,504
- Merchandise
  - 92,542x.30x\$15.00=\$416,439

### Expenses

- Workers
  - 32x\$50.00=\$1,600
- Rental
  - \$120,000
- Officials
  - 6x\$300.00=\$18,000
- Meal
  - 77x15.00=\$1,155

## Away-Game Budget Notes

- At California
  - Gas (Bus) 750x2x.90=  
\$1,350
  - Hotel \$140x44=\$6,160
- At Stanford
  - Gas (Bus) 732x2x.90=  
\$1,317.60
  - Hotel \$140x44=\$1,317.60
- At UCLA
  - Gas (Bus) 30x2x.90= \$54.00
  - Hotel \$160x44= \$7,040
- At Toledo
  - Air Travel \$445x80=\$35,600
  - Hotel \$110x44=\$4,840
- At Arizona
  - Gas (Bus) 980x2x.90=  
\$1,764
  - Hotel \$135x44=\$5,940
    - All away meals \$3,600

## Bowl Game

- At Sun Bowl stadium
  - Air Travel \$286x80=\$22,880
  - Hotel \$95x44=\$4,180
  - Meals \$45x80x6=\$21,600

**TOTALS**

<b>Scholarships (EADA)</b>	25	\$62,245	\$1,556,125
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<b>Salaries (EADA or Website)</b>	<b>#</b>	<b>Price Per Unit</b>	<b>Total</b>
Head Coach	1	\$682,267	\$682,267
Assistant Coaches	10	\$268,221	\$2,682,210
Grad Assistants	7	Tuition	
Operations Manager	1	\$268,221	\$268,221
Rental Cars	3	\$6,000	\$18,000
<b>Total</b>			<b>\$3,650,698</b>

<b>Operating Expense Categories</b>	<b>#</b>	<b>Price Per Unit</b>	<b>Total</b>
Recruiting (EADA)			
Insurance	77	\$2,000	\$154,000
Pre-Season Meals	3234	\$15.00	\$48,510
Pre-Season Housing	546	\$20.00	\$10,920
Helmets	85	\$200.00	\$17,000
Pads	85	\$400.00	\$34,000
Away Uniforms	85	\$150.00	\$12,750
Home Uniforms	85	\$150.00	\$12,750
Game Shoes	85	\$110.00	\$9,350
Practice Shoes	85	\$95.00	\$8,075
Cross Trainers	85	90	\$7,650
Sweats	85	\$150.00	\$12,750
Practice Apparel	85	\$110.00	\$9,350
Work Out Apparel	85	\$65.00	\$5,525
Travel Apparel	85	\$175.00	\$14,875
Refurbishing	85	\$300.00	\$25,500
Miscellaneous Apparel	85	\$125.00	\$10,625
Footballs	80	\$100.00	\$8,000
Gameballs	40	\$60.00	\$2,400
Tees	4	\$50.00	\$200
Blocking Equipment	25	\$250	\$6,250
New Weights	15	\$2,000	\$30,000
Miscellaneous Equipment	2	\$10,000	\$20,000

**Total** \$460,480

**Grand Total** \$5,667,303

<b>Team</b>	
Home Game Income (Form A)	\$52,228,658
Home Game Expenses	\$844,530
Home Game Net (3 minus 4)	\$51,384,128
Away Game Income (Form B)	\$1,000,000
Away Game Expenses	\$83,383
Away Game Net (6 minus 7)	\$916,617
Net Operating Revenue (5+8)	\$52,300,745
Share of Television Income (Form C)	\$987,500
Bowl Game Net (Form D)	\$3,598,958.66
Total Net Game / Bowl / TV (9 + 10 + 11)	\$56,887,203.46
Scholarship Expenses (Form E)	\$1,556,125
Salary Expenses (Form E)	\$3,650,698
Operating Expenses (Form E)	\$460,480
Total Scholarship / Salary / Operating Expenses (12 + 13 + 14)	\$5,667,303
<b>Final Season Budget (11 minus 15)</b>	<b>\$51,219,900.46</b>



University of  
California, Los  
Angeles

Football



# UCLA

## Facts:

**Location:** 405 Hilgard Avenue  
Los Angeles, CA 90095

**Enrollment:** 41,341

**President:** Gene D Block

**Tuition:** \$32,415

## Popular Majors:

Psychology  
Mathematics  
Integrative Biology and Physiology  
Economics  
Neuroscience  
Ecology and Evolutionary Biology  
Institute of the Environment and Sustainability  
Chemistry and Biochemistry  
Society and Genetics  
Anthropology

## History:

1919	• Southern branch of the University of California is established
1927	• Adopted the name University of California at Los Angeles
1934	• UCLA Alumni Association is founded
1935	• The College of Business Administration (now the Anderson School) is founded as UCLA's first professional school
1938	• UCLA awards its first doctoral degree: a Ph.D. in history to Kenneth P. Bailey
1942	• Representatives of UCLA and USC agree to award the Victory Bell to the winner of the annual football game
1954	• Bruin football team is named national champion
1956	• The first open-heart surgery in the western United States is performed at UCLA Medical Center
1964	• UCLA wins the first of 10 NCAA men's basketball championships under Coach John Wooden
1966	• The Bruin football team beats Michigan State for its first Rose Bowl victory
1967	• In a first for a UCLA player, quarterback Gary Beban wins the Heisman Trophy, college football's top accolade
1969	• UCLA is the first node on ARPANET, which later becomes the Internet
1975	• Coach John Wooden retires after UCLA wins its 10th men's basketball championship in 12 years
1982	• The football team moves its home field to the Rose Bowl
1984	• To mark its 50th anniversary, the UCLA Alumni Association commissions "Mighty Bruins" and presents The Bruin bear statue to the university • The statue is now a campus landmark and a focal point on Westwood Plaza
1995	• UCLA wins an unprecedented 11th national championship in men's basketball
2004	• The women's gymnastics team wins its fifth national title
2007	• UCLA becomes first university in the nation to reach 100 NCAA National Championship victories

**Team name:** Bruins

**Mascot:** Joe and Josephine Bruin (Grizzly Bear)

**Colors:** Blue and Gold

**Sport Sponsorship:** Adidas

**Athletic Director:** Daniel Guerrero

## Coaches:

Head Coach	Jim Mora
Assistant/Offense	Noel Mazzone
Assistant/Defense	Lou Spanos
Assistant Head Coach	Jeff Ulbrich
Assistant	Steve Broussard
Assistant	Adrian Klemm
Assistant	Demetrice Martin
Assistant	Taylor Mazzone
Assistant	Angus McClure
Assistant	Eric Yarber

## Rose Bowl:

**Location:** 1001 Rose Bowl Dr  
Pasadena, CA 91103

**Capacity:** 89,700

**Built:** 1922

**Field:** Turf

**Stadium:** Outdoors



# University of California, Los Angeles



## 2014 Football Schedule

<u><i>Date</i></u>	<u><i>Opponent</i></u>	<u><i>Location</i></u>	<u><i>Time</i></u>	<u><i>Media Rights</i></u>
9/6	Utah	Home	1:30 pm	ESPN
9/13	Colorado	Away	3:30pm	FOX
9/20	Purdue	Away	3:30pm	Sunshine
9/27	USC	Home	1:30pm	Fox
10/4	BYE			
10/11	Oregon	Away	1:30pm	ESPN
10/18	Stanford	Home	3:30pm	FOX
10/25	Washington	Home (Homecoming)	5:00pm	ESPN
11/1	Arizona St.	Away	3:30pm	FOX
11/8	Arizona	Home	1:30pm	ESPN
11/15	BYE			
11/22	Oregon St.	Away	3:00pm	ESPN
11/29	Ohio	Away	1:30pm	ESPN

<b>PARTICIPATION</b>	
Number of Male Athletes	427
Number of Female Athletes	504

<b>HEAD COACHES</b>	
Number Full Time Male Head Coaches - Men's Teams	9
Number of Full Time Female Head Coaches - Men's Teams	0
Number Full Time Male Head Coaches - Women's Teams	3
Number of Full Time Female Head Coaches - Women's Teams	8
Average Annual Institutional Salary per FTE - Men's Teams	\$ 582,777
Average Annual Institutional Salary per FTE - Women's Teams	\$ 147,954

<b>ASSISTANT COACHES</b>	
Number Full Time Male Asst. Coaches - Men's Teams	22
Number of Full Time Female Asst. Coaches - Men's Teams	0
Number Full Time Male Asst. Coaches - Women's Teams	9
Number of Full Time Female Assist Coaches - Women's Teams	9
Average Annual Institutional Salary per FTE - Men's Teams	\$ 148,021
Average Annual Institutional Salary per FTE - Women's Teams	\$ 66,820

<b>GAME DAY OPERATING EXPENSES</b>	
Total Operating Expenses Men's Teams	\$ 7,049,522
Total Operating Expenses Women's Teams	\$ 2,510,180

<b>TOTAL REVNEUE + REVENUE &amp; EXPENSE SUMMARY</b>	
Total Revenues Men's Teams	\$ 36,076,176
Total Expenses Men's Teams	\$ 35,104,925
Total Revenues Minus Total Expenses Men's Teams	\$ 971,251
Total Revenues Women's Teams	\$ 13,360,281
Total Expenses Women's Teams	\$ 14,331,532
Total Revenues Minus Total Expenses Women's Teams	\$ (971,251)

<b>STAFF DIRECTORY INFORMATION</b>	
Gender of AD	Male
Total Number of Administrators (Asst, Assoc, Sr. Assoc. AD)	16
Number of Male Administrators	13
Number of Female Administrators	3





<b>AWAY GAMES</b>								
<b>Income</b>	<b>Opponent</b>	<b>TV Net</b>	<b>Guarentees</b>					<b>Total</b>
1	Colorado	\$ 250,000						\$ 250,000
2	Purdue	\$ 125,000						\$ 125,000
3	Oregon	\$ 250,000	(hotel)					\$ 250,000
4	Arizona St	\$ 250,000						\$ 250,000
5	Oregon St	\$ 250,000						\$ 250,000
6	Ohio	\$ 250,000						\$ 250,000
<b>Total Income</b>		<b>\$ 1,375,000</b>						<b>\$ 1,375,000</b>
<b>Expenses</b>	<b>Opponent</b>	<b>TV Conference %</b>	<b>Hotel</b>	<b>Meals</b>	<b>Entertainment</b>	<b>Air</b>	<b>Bus</b>	<b>Total</b>
1	Colorado	\$ 250,000	\$ 8,400	\$ 7,200	\$ 400	\$ -	\$ 3,758	\$ 19,758
2	Purdue	\$ 125,000	\$ 4,200	\$ 7,200	\$ 400	\$ 44,000	\$ 299	\$ 56,099
3	Oregon	\$ 250,000	\$ -	\$ 7,200	\$ 400	\$ -	\$ 3,064	\$ 10,664
4	Arizona St	\$ 250,000	\$ 5,040	\$ 7,200	\$ 400	\$ -	\$ 1,390	\$ 14,030
5	Oregon St	\$ 250,000	\$ 8,400	\$ 7,200	\$ 400	\$ -	\$ 3,233	\$ 19,233
6	Ohio	\$ 250,000	\$ 4,200	\$ 7,200	\$ 400	\$ 40,000	\$ 324	\$ 52,124
<b>Total Expenses</b>		<b>\$ 1,375,000</b>						<b>\$ 171,908</b>
<b>Bowl Game Expenses</b>								
<b>Expenses</b>	<b>Opponent</b>	<b>Media Split</b>	<b>Hotel</b>	<b>Meals</b>	<b>Entertainment</b>	<b>Air</b>	<b>Bus</b>	<b>Total</b>
	Baylor	\$ 250,000	\$ 7,560	\$ 9,600	\$ 3,200	\$ -	\$ 500	\$ 20,860
<b>Total Expenses</b>		<b>\$ 250,000</b>						<b>\$ 20,860</b>
<b>Total Income</b>								<b>\$ 1,375,000</b>
<b>Total Expenses</b>								<b>\$ 192,768</b>
<b>Net</b>								<b>\$ 1,182,232</b>

			<b>TOTALS</b>
<b>Scholarships (EADA)</b>	30	32415	972450

<b>Salaries (EADA or Website)</b>	<b>#</b>	<b>Price Per Unit</b>	<b>Total</b>
Head Coach	1	\$ 582,777	\$ 582,777
Assistant Coaches	9	\$ 139,140	\$ 1,252,260
Grad Assistants	2	\$ 11,300	\$ 22,600
Operations Manager	1	\$ 139,140	\$ 139,140
Rental Cars	10	\$ 6,000	\$ 60,000
Benefits	10	\$ 150,000	\$ 1,500,000
<b>Total</b>			<b>\$ 3,556,777</b>

<b>Operating Expense Categories</b>	<b>#</b>	<b>Price Per Unit</b>	<b>Total</b>
Recruiting (EADA)	1	\$ 43,713	\$ 43,713
Insurance	108	\$ 2,000	\$ 216,000
Pre-Season Meals	4536	\$ 10	\$ 45,360
Pre-Season Housing	756	\$ 15	\$ 11,340
Helmets	108	\$ 200	\$ 21,600
Pads	108	\$ 326	\$ 35,208
Away Uniforms	108	\$ 124	\$ 13,392
Home Uniforms	108	\$ 124	\$ 13,392
Cleats	108	\$ 90	\$ 9,720
Travel Shoes	108	\$ 100	\$ 10,800
Cross Trainers	5	\$ 4,500	\$ 22,500
Sweats	108	\$ 95	\$ 10,260
Practice Apparel	108	\$ 104	\$ 11,232
Work Out Apparel	108	\$ 65	\$ 7,020
Travel Apparel	108	\$ 150	\$ 16,200
Miscellaneous Apparel	108	\$ 60	\$ 6,480
Footballs	80	\$ 100	\$ 8,000
Gameballs	5	\$ 100	\$ 500
Tees	5	\$ 10	\$ 50
Blocking Equipment	5	\$ 220	\$ 1,100
New Weights	5	\$ 1,110	\$ 5,550
Miscellaneous Equipment	1	\$ 7,105	\$ 7,105
<b>Total</b>			<b>\$ 516,522</b>

<b>Total</b>			<b>\$ 5,045,749</b>
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## Extra Budget Notes

- Pads: \$326
  - Shoulder pads = \$200
  - Pads = \$26
  - Cups = \$30
  - Compression tops = \$70
- Away Uniforms: \$124
  - Pants = \$40
  - Jersey = \$70
  - Socks = \$14
- Home Uniforms: \$124
  - Pants = \$40
  - Jersey = \$70
  - Socks = \$14
- Sweats: \$95
  - Sweat shirt = \$45
  - Pants = \$50
- Practice Apparel: \$104
  - Pants = \$40
  - Jersey - \$50
  - Socks = \$14
- Work Out Apparel: \$65
  - Shorts = \$35
  - Shirts = \$30
- Travel Apparel: \$150
  - Pants = \$50
  - Shirts = \$30
  - Jacket = \$70
- Miscellaneous Apparel: \$60
  - Gloves = \$45
  - Hat = \$15
- Blocking Equipment: \$220
  - Shield = \$100
  - Dummy = \$120
- New Weights: \$1,110
  - Weights = \$210
  - Dumbbells = \$900
- Miscellaneous Equipment: \$7105
  - Field Marking = \$1,955
  - Football Machine = \$5,000
  - Cones = \$150

Team	
Home Game Income (Form A)	\$ 44,418,125
Home Game Expenses	\$ 703,400
Home Game Net (2 minus 3)	\$ 43,714,725
Away Game Income (Form B)	\$ 1,375,000
Away Game Expenses	\$ 171,908
Away Game Net (5 minus 6)	\$ 1,203,092
Net Operating Revenue (4+7)	\$ 44,917,817
Share of Television Income (Form C)	\$ 987,500
Bowl Game Net (Form D)	\$ 3,598,959
Total Net Game / Bowl / TV (8 +9 + 10)	\$ 49,504,276
Scholarship Expenses (Form E)	\$ 972,450
Salary Expenses (Form E)	\$ 3,556,777
Operating Expenses (Form E)	\$ 516,522
Total Scholarship / Salary / Operating Expenses (12 + 13 + 14)	\$ 5,045,749
<b>Final Season Budget (11 minus 15)</b>	<b>\$ 44,458,527</b>